

It is your duty (dooty)!

Picking up after your dog goes further than making your neighbors happy. When you are out walking your dog, it is your duty to collect their waste. Often, the trails and parks we enjoy with our dogs are adjacent to creeks and reservoirs. Dog waste that is not collected gets carried away during rainstorms to nearby waterways and can be a significant source of pollution. Unlike one might think, dog waste is not a fertilizer.

Rather, it carries harmful bacteria like E. coli, which poses serious health risks if allowed to come in contact with water.

Local stormwater agencies are teaming together to bring you this message. We take this so seriously that we posted this ad rather than send you more garbage in the mail. One thing is clear: our creeks, rivers and lakes depend on you.

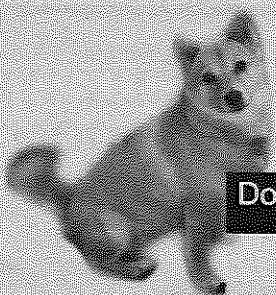
THIS STORMWATER MESSAGE BROUGHT TO YOU BY

1.20.17



Visit onethingisclear.org to:

- Report accidental and illegal dumping to your local agency
- Search local volunteer events
- Find more helpful tips



Dog waste is not a fertilizer. Thank you for promptly picking up after your dog to keep our waterways clean.

Colorado Community Media agrees: Please recycle this newspaper responsibly and partner with our communities for a better tomorrow.
Ad campaign creative donated by the Town of Castle Rock Utilities Department, Stormwater Division.